

2023 Whitmore Lake Farmers Market

Business Expo Application

The goal of the Northfield Township Business Expo is to show residents and visitors the wide range of businesses Northfield Township has to offer! We are excited to have you join us! If all goes well, we plan to continue the Business Expo as an annual/bi-annual event in conjunction with the Whitmore Lake Farmers Market.

The Northfield Township Business Expo is a chance for local businesses to get your name out there, interact with our community and build your client base. You will be allowed one vendor space to set up your information booth. You will be allowed to have promotional items to hand out such as flyers, business cards, promotional giveaways, hiring information, etc. **THIS BUSINESS EXPO IS FOR NORTHFIELD TOWNSHIP BUSINESSES ONLY!! SALES OF ITEMS WILL NOT BE ALLOWED. MULTI-LEVEL MARKETING (MLM) BUSINESSES WILL NOT BE ALLOWED.**

Business Name: _____

Business Owner Name: _____

Business Address: _____

City, State, Zip Code: _____

Phone: _____

Email: _____

Website: _____

Facebook: @ _____

Instagram: _____

Other Social Media: _____

Story of you and your business: (add more on back if needed)

INDEMNIFICATION, HOLD HARMLESS/RELEASE AND ASSUMPTION OF RISK AGREEMENT

By submitting this application, I affirm that the facts set forth in it are true and complete. By signing below, I certify that I have read, understand, and will adhere to all applicable guidelines as stated in the Operating Guidelines. Northfield Township reserves the right to terminate my participation for failing to comply with the rules and regulations of the Whitmore Lake Farmers Market. To the fullest extent permitted by law, I agree to defend, indemnify, and hold harmless Northfield Township, its elected and appointed officials, employees, contractors and volunteers, and others working on behalf of Northfield Township. Any and all claims, demands, suits, or loss, including all costs and attorney fees connected therewith, and for any damages or loss of product or equipment which may be asserted, claimed or recovered against or from Northfield Township, its elected and appointed officials, employees, volunteers or others working on behalf of Northfield Township, by reason of personal injury, including bodily injury or death and/or property damage, including loss of use thereof, which arises out of or in any way connected or associated with my participation in the Whitmore Lake Farmers Market.

CAUTION: This document releases liability and provides for indemnification and the holding harmless of Northfield Township by the Participant. Please read carefully before signing.

NAME: _____ SIGNATURE: _____

DATE: _____

*It is the policy of Northfield Township to provide equal opportunities without regard to race, color, religion, national origin, gender, sexual preference or identity, age or disability. *

Please retain the Farmers Market Policies for your use and information.

Mail or e-mail your completed application and signed Indemnification Agreement to:

Whitmore Lake Farmers Market

Email: carlislej@northfieldmi.gov

% Northfield Township

8350 Main St.

Whitmore Lake, MI 48189

APPLICATION DEADLINE - FRI. SEPT. 8, 2023

WHITMORE LAKE FARMERS MARKET

BUSINESS EXPO POLICIES 2023

APPLICATIONS

Please complete all fields on your Business Expo Application, as applicable. An Indemnification Agreement must be included with your Business Expo application. Incomplete applications will not be accepted.

FEES

Because businesses are not allowed to sell items at the Business Expo, the market will not charge a booth fee to Business Expo participants.

STALLS

Stall size is approximately 11 ft. wide x 12 ft. deep. This will allow for a 10'x10' canopy with a small margin for logistics. Vendors/businesses must keep their tables, signs and products within the boundaries of their assigned stall. It is imperative that we keep the walkway clear for our customers' safety and ease. Please be considerate to your neighbors as stalls are sometimes butted up against each other. Vendors and businesses are expected to be cooperative and civil. Issues should be brought to the Market Manager for resolution.

Please Note: Canopies, tables and chairs will NOT be provided.

MARKET DAY EXPECTATIONS

IF YOU NEED TO CANCEL - please email the Market Manager at farmers_market@northfieldmi.gov or text/call (734) 881-0073.

Market hours are from 10:00am-2:00pm. Please expect to remain for the entirety of the market day. The market will run regardless of weather, with the exception of severe weather such as lightening/thunderstorms, hail or threat of a tornado.

Set up begins at **8:30am**. Please claim your stall in person or by phone by **9:30am**. Vendors must be completely set up by **10:00am sharp!** The market closes at 2:00pm, **packing up early is not permitted.** Closing should be completed by **3:00pm**.

A Business Owner arriving after the time listed above may be turned away. It is very disruptive to have a Business Owner setting up after the market opens.

BUSINESS OWNER CONDUCT

Business Owners at the Market are expected to behave in a professional and courteous manner. While participating in the market, vendors and business owners shall civilly serve any person (customer or vendor) without regard to race, color, religion, national origin, gender, sexual preference or identity, age or disability. Violation of this agreement will require review by the Market Manager or Township Administration and may result in the termination of Business Owner agreements and/or permanent dismissal.

Business Owners shall not engage in behavior subversive to the Market or the effective management thereof. Such behavior may include but is not limited to:

- negative communication about the market, vendors, other business owners, or the market management to market patrons or other vendors (spoken, written or online)
- misrepresentation of products
- inappropriate conduct

NO SMOKING

Smoking and vaping by the vendors, business owners and customers is not permitted.